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This never would have been written today!

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In Defense of Attractive Women Golfers

Bob Zimmerman enters Golf World--Harry Conover Argument, With Proof

By Mary Brandel Hopkins

The Capital Times Society Editor

Wisconsin women golfers are in line for some world-wide publicity as a result of the friendly "argument" that *Golf World* Magazine of Pinehurst, N. C. is having with Harry Conover, head of a professional model agency in New York and a recognized authority on attractive women.

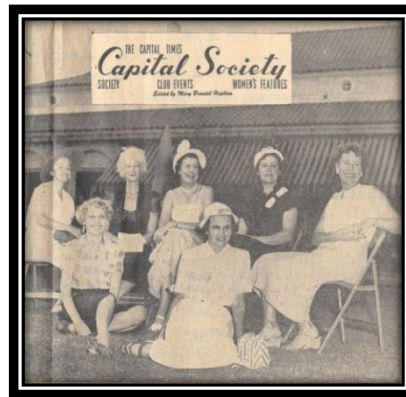
Mr. Conover maintains that there are many good looking women in tennis, ice skating, and various other sports, but that the "women in golf are dowdy". *Golf World*, which circulates internationally as well as throughout the 48 states, is out to prove to its readers that Mr. Conover is mistaken, and proposes to do it pictorially by publishing photographs of some of the most photogenic female devotees.

Wisconsin women golfers in particular came into picture when Madison's indefatigable Robert C. Zimmerman, assistant secretary of state for Wisconsin, decided something should be done about the matter. Bob is the power behind the power who is Mrs. Ray H. Watson, Milwaukee, president of the Wisconsin Women's Golf association, who at his request recently contacted the more than 40 WWGA-affiliated clubs throughout the state asking them to submit pictures to back his contention that there are plenty of attractive women in golf, and Wisconsin can produce many candidates for the honor.

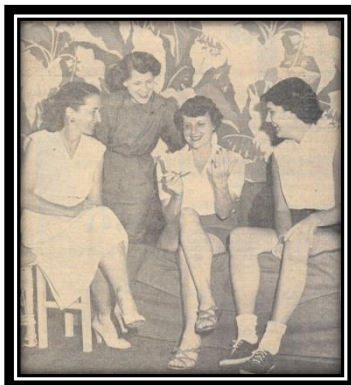
Photographer James Roy Miller of the *Capital Times* staff was enlisted by Maple Bluff's golf chairman, Mrs. John H. Svendsen, to do the job for her club. Everything was wrong from the weather standpoint, on the appointed day. But with the press as with the stage, the show must go on. And even through the rain which was falling when the pictures on this page were taken, this group of Madison's golfing women appear as a credit to the sport.



Mrs. Claude J. Jasper, 159 Lakewood blvd., is a study in perfect form (both feminine and golfing) in the photograph made as she completed her swing. Mrs. Jasper serves as pairings chairman for Maple Bluff women this season.



UNDER SULLEN SKIES, the gallery group photographed on the clubhouse terrace just as the rains came, includes these active golfers; Mrs. Vern S. Bell, 3445 Crestwood dr.; Mrs. John R. Yost, 49 Fuller dr., 9 hole golf chairman; Mrs. H. Lewis Greene, 118 Lakewood blvd., assistant 18 hole chairman; Mrs. E. W. Nystrom, 201 Warner dr., assistant to the 9 hole chairman; Mrs. John H. Svendsen, Woodward's Grove, golf chairman; on the ground, Mrs. Iver G. Amundsen, 1660 Monroe st., and Mrs. R. Guy Martin, 278 Kensington dr.



The LOCKER ROOM SCENE at Maple Bluff reveals Mrs. John W. Fish, 816 Farwell dr., chairman of the women's organization of the club, checking the scores with Mrs. Sture A. M. Johnson, 833 S. Shore dr.; Mrs. William C. Black, 913 Magdeline dr.; and Miss Pat Clardy, 1509 Sumac dr.



Mrs. Lindley V. Sprague, Fox Bluff and 637 E. Gorham st., pairings chairman for the club, likewise brings glamor to the links, the type *Golf World* will hasten to offer in refutation of Mr. Conover's contention.